

Michael Bollig

Senior Designer

Strategic UI/UX Designer with over 10 years of experience in marketing, product, and web design. In my current role, I manage the end-to-end design and front-end development for the Neptune Program portal. I specialize in translating complex stakeholder requirements into user-centric, 508-compliant solutions within Agile/SAFe environments. A proven leader in cross-functional collaboration, I focus on maintaining absolute brand integrity while driving innovative digital problem-solving.

Professional Work Experience

UI/UX Designer Principal at GDIT - Remote

[June 2022 - Current]

- **Neptune Program Website Development:** Managing the end-to-end design and front-end development of the Neptune Program website, transforming stakeholder requirements into a functional, user-centric digital platform.
- **User Experience (UX) Architecture:** Completely reimaged the Neptune Web Portal by prioritizing UX principles, utilizing wireframing and prototyping tools to address project challenges effectively.
- **Brand Integrity & Alignment:** Maintain absolute brand consistency across all projects, ensuring every visual solution adheres to established guidelines and World Wide Web Consortium (W3C) standards.
- **Agile Collaboration:** Execute design objectives within a SAFe/Agile methodology, collaborating with cross-functional teams to deliver instructionally sound training materials and digital assets.
- **Technical Compliance & Standards:** Lead the development of best practices for 508 compliance and multimedia course-ware, ensuring all web-based training is accessible and high-quality.
- **Mentorship & Team Growth:** Share technical knowledge and coach team members to enhance the overall design capability of the organization while leading high-impact brainstorming sessions.

Front End & Multimedia Designer at Altium - Hybrid

[Feb 2019 - June 2022]

- **Multichannel Campaign Design:** Conceptualized and developed high-impact marketing assets, including digital YouTube pre-roll ads, social media graphics, and website assets to drive global brand engagement.
- **Web & Landing Page Architecture:** Owned the end-to-end creation of high-converting landing pages using Figma, Drupal, and Marketo, ensuring a seamless bridge between design and marketing automation.
- **Email Engineering & Optimization:** Orchestrated large-scale email design initiatives, utilizing A/B testing and pixel-perfect coding (HTML/CSS) to optimize performance across Marketo, NetSuite, and Salesforce.
- **End-to-End Video Production:** Produced, filmed, and edited comprehensive video content and storyboards using Adobe Premiere Pro for diverse paid media and social campaigns.
- **Brand Cohesion:** Developed cross-platform digital banners and print collateral, maintaining a unified and visually compelling brand presence across all customer touchpoints.

TS Clearance
CompTIA Security+ CE
United States Navy Veteran

Info

📍 San Diego, CA

📞 (620) 605-1061

✉ contact@michaelbollig.com

Skills

Brand Development

Brand Consistencies

Cross-functional Collaboration

Adobe Creative Cloud Suite

Creative Thinking

User Research

HTML/CSS/JS Development

UX/UI Software

- Figma & Adobe XD

SAFe/AGILE

Design Methodologies

Presentation and Pitching

Leadership

Responsive Design

Wireframe Prototyping

World Wide Web

Consortium Standards

Video Production

Knowledge of Print Processes

SharePoint

OneDrive

LMS Platforms

Email Backend Development

Email UX Design

Jira & Confluence

Microsoft & Google Suite

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Professional Work Experience

Videographer & Designer at Control Entertainment, SD Photo Studio, Nobleman Productions [Dec 2016 - June 2021]

- **Strategic Content Creation:** Devised and executed promotional highlight reels and wedding narratives, focusing on high-quality visual storytelling to augment customer acquisition.
- **Product & Apparel Design:** Spearheaded the conceptualization and development of custom designs for clothing lines and integrated motion graphics.
- **Technical Media Operations:** Managed on-site filming and editing for specialized video booths, delivering refined, professional media products under tight deadlines.

Education

Platt College San Diego

- **Bachelor of Science:** Media Arts - Web Development [May 2016 - Sep 2017]
- **Associate of Applied Science:** Digital Media Design [Sep 2017 - Jan 2019]

Military Service

U.S. Navy - Boatswain's Mate [San Diego, CA - April 2012 - April 2016]

- **Personnel Leadership:** Managed a team of 20+ personnel, ensuring stringent quality control and operational standards.
- **Training Administration:** As Training Petty Officer, oversaw the complete qualification spectrum for a department of 40+ personnel.
- **Flight Deck Operations:** Safeguarded the secure launch and recovery of aircraft, prioritizing safety protocols and procedural precision.
- **Designer:** Developed graphics, logos, and produced videos as an **independent contractor** in a **freelance capacity**. [2013-2016]

Interests

-  3D Modeling
-  Animals
-  3D Printing
-  Photography
-  Softball
-  Traveling